

William (Bill) S. Streeter

Résumé

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Home address and phone available upon request via email above

SUMMARY

I have a unique mix of skills and personal traits that would make me a valuable asset to the right organization. I have been recognized as a highly motivated, thoughtful, problem solving leader that can handle a **broad range of media production projects**. I can do everything from **SEO copy writing** and **social media management** to high level **video production, graphic design, Internet publishing**. I pride myself on keeping current and active in the latest media trends with particular expertise in **web video**, and **social media**. I am a self motivated individual that is happiest when working on projects that challenge and engage my broad skill set.

EXPERIENCE

Producer/Founder

February 2005 - present

Lo-Fi Saint Louis | *St. Louis, MO*

- Created the first of it's kind video podcast, with **more than a million views** world wide
- **Awards: Best of Saint Louis** from the Riverfront Times (2007), Favorite Entertainment at the **Vloggie Awards** (San Francisco 2006), Best Personal Video at the **Portable Film Fest** (Melbourne Australia 2007), Nominated for a "Best Reality Show" at the **Streamy Awards** (Los Angeles CA, 2009)

Skills Employed: Graphic & Web Design, Adobe Creative Suite, Video and Audio Production (Final Cut Studio), Photography, Marketing, Social Media, Creative Direction, Journalism, SEO

Reporter/Blogger

May 2009 - present

Riverfront Times (*Village Voice Media*) | *St. Louis, MO*

- Reported on local technology, Internet and social media stories
- Often first to report before competing media outlets

Skills Employed: Journalism, Copy Writing, Video Production, Photography, Research

Freelance Video Producer

December 2003 - present

St. Louis, MO

- Produced high impact, cost effective, video assignments for web and broadcast within tight time constraints
- Clients included brands like **Mountain Dew**, **MTV** and **Village Voice Media**
Skills Employed: Graphic & Web Design, Adobe Creative Suite, Video and Audio Production (Final Cut Studio),

Creative Consultant

February 2003 - present

St. Louis, MO

- Provided services for clients including:
 - Social Media Marketing (on **Facebook**, **Twitter** and Myspace)
 - Video Production
 - Graphic and Website design
- Clients Include: **Majora Carter Group**, Mirror Ball Advertising, The Royale, Pokey LaFarge, among others
Skills Employed: Graphic & Web Design, Adobe Creative Suite, Video and Audio Production (Final Cut Studio), Photography, Social Networking, Social Media, HTML, CSS, Web Content Writing, SEO - search engine writing

Graphic Artist

October 2001 - present

AT&T Advertising Solutions | *St. Louis, MO*

- Produced work and service that was above and beyond expectations
- Tapped by management to assist with special projects including software evaluations and to create house ads.
- Work with sales team and customers to produce display ads
Skills Employed: Adobe Creative Suite, Graphic Design, Critical Thinking, Report Writing

Adjunct Instructor

August 2007 - December 2009

Saint Louis University | *Saint Louis, MO*

- Trained students in video production as part of the student run television station, SLU-TV
Skills Employed: Training/Teaching, Video Production, Team Building, Leadership

Senior Graphic Designer

February 2000 - January 2001

HyperMeals, Inc. (*HyperMeals.com / Kanteena.com*) | *Chicago, IL*

- Performed as a one man in-house graphics department that cost effectively designed the web site and marketing materials in a timely way
- Produced all graphics and assisted in the development of marketing for this early web retail site.

Skills Employed: Graphic & Web Design, Adobe Creative Suite, Quark

SKILLS

Graphic Design
Adobe Creative Suite
Apple Final Cut Studio
Video Editing
Video Production
Team Building
WordPress

Web Video
Podcasting
Social Media
Web Design (HTML, CSS)
SEO - search engine writing
Web Video
Podcasting

HONORS AND AWARDS

- Nominated for a Streamy Award (Los Angeles CA, 2009)
- Best of Portable Film Fest (Melbourne, Australia 2007)
- Best of Saint Louis from the Riverfront Times (2007)
- Best of Saint Louis from the Riverfront Times (2006)
- Favorite Entertainment at the Vloggie Awards (San Francisco 2006)

EDUCATION

- Columbia College | Chicago, IL
Major: Film & Video
Minor: Graphic Art and Design
- High School
Hall High School | Spring Valley, IL